

FOR IMMEDIATE RELEASE

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**GROUP BENEFIT SERVICES, INC.  
ANNOUNCES THE ADDITION OF NEW SALES MANAGEMENT MEMBER**

**Hunt Valley, MD** – Group Benefit Services, Inc., (GBS), the premier employee benefit plans administrator, announces the addition of Danielle Sullivan as the Director of Sales at its Hunt Valley Headquarters.



As Director of Sales, Ms. Sullivan, will support the continued development of relationships with GBS and the broker community. Danielle has served in a variety of business development roles over the past fifteen years within the employee benefits industry. Her experience in the carrier market coupled with her most recent role as the Vice President of Sales at Benelogic provides the diversity necessary to champion the ongoing initiatives at GBS.

GBS continues to increase the depth and expertise of its sales management team. “We are excited to have Ms. Sullivan join our team of sales professionals,” said Mr. Tim Hayden, VP of Sales and Marketing. “Her background in benefits technology and expertise in sales management and leadership will help us continue our growth as the premier employee benefits company”.

**ABOUT GROUP BENEFIT SERVICES, INC.**

Based in Hunt Valley, MD, GBS is a pioneer of innovative solutions in the industry. The company’s 28-year history of success has been built on flexibility and creativity. GBS continues to develop new cost-containment strategies through unique benefit plan designs, advanced technology and superior reporting capabilities.

**FOR MORE INFORMATION:** Visit Group Benefit Services, Inc. online at [www.gbsio.net](http://www.gbsio.net).

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